

A group of journalists in a field setting, with a yellow overlay. The image shows several people, some holding cameras and microphones, suggesting a news gathering or reporting scene. The text is overlaid on this image.

Exploring a Career in Journalism

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Introduction

What is journalism?

The role of a journalist

Skills needed for a career in journalism

Education and training

A day in the life

Career opportunities, challenges

Getting started and tips

What is Journalism?

Why journalism?

“Journalism is the system societies generate to supply the news”

Independent

Reliable

Accurate

Comprehensive

The Role of a Journalist

Investigating and reporting news

Writing articles, scripts, and creating multimedia content

Ethics and responsibility in journalism

Skills Needed for a Career in Journalism

Strong writing and communication skills

Critical thinking and analytical skills

Research proficiency

Digital and multimedia skills

Education and Training

**Recommended educational paths (journalism degrees,
related fields)**

Importance of internships and practical experience

Day in the Life of a Journalist

Typical activities and responsibilities

Examples from different types of journalism (e.g., newspaper reporter, TV correspondent, digital journalist)

Career Opportunities in Journalism

Different career paths within journalism (reporter, editor, producer, etc.)

Opportunities in various media (newspapers, magazines, TV, online platforms)

The Evolution of Journalism

Impact of digital media and technology

The rise of social media and its influence on journalism

Challenges and opportunities in the digital age

Challenges in Journalism

Navigating fake news and misinformation

Maintaining journalistic integrity and ethics

The business side of journalism: funding and job security

Opportunities in Journalism

New media and innovative storytelling techniques

Specialised journalism (investigative, sports, entertainment, etc.)

International journalism and reporting

How to Get Started

Building a portfolio

Networking and professional associations

Finding internships and entry-level positions

Tips for Aspiring Journalists

Stay curious and informed

Practice writing regularly

Be open to feedback and continuous learning

Develop a niche or be a generalist?

Resources and Tools

The onset of AI in journalism

Thank You