

Careers in Tourism

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The Westin Dragonara Resort

1.7 Million



Over 20,000...



My Journey...



Have you ever thought of TOURISM as your FIRST CHOICE?

One of the world's largest and most fragmented industries

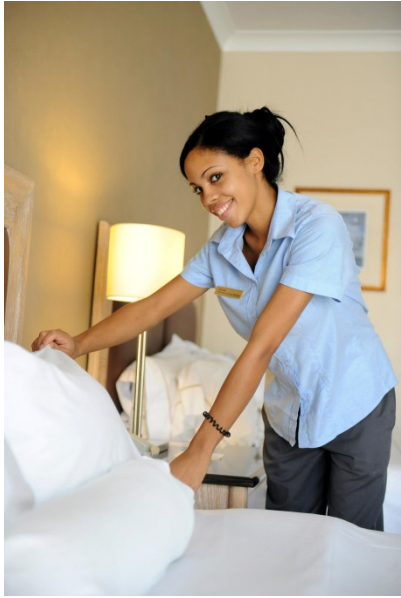
WHY DO PEOPLE TRAVEL ?

- Leisure & Events
- History & Culture
- Business
- Sports & Outdoor Activities
- Learn a language
- Agreeable Climate
- Health
- Religion



Careers in Tourism





WHY join Tourism?



Interesting, Exciting and Fun



Meeting people from different countries



Friendly Working Environment

WHAT makes you successful in Tourism?



Skills Required for a Career in Tourism

- Social Skills – Communication Skills; Teamwork
- Organisational Skills – Planning; Co-ordinating;
- Prioritising; Multitasking; Problem Solving; Decision Making
- Technical Skills
- Artistic & Creative Skills

These Soft Skills also make you Successful !

- Customer care skills
- Complaint handling
- Problem solving skills
- Language skills
- Marketing and Selling skills



WHAT sectors make up the Tourism Industry?



Conferences and Conventions

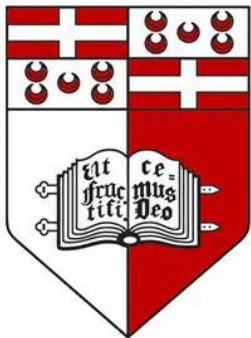


HOW to get to work in Tourism?

Your skills and qualifications can be enhanced by following one of these options:



Institute of Tourism Studies



University of Malta

Institute of Tourism Studies

- Foundation Courses
 - Food Preparation and Service
 - Restaurant Operations
- Certificate Courses
 - Hotel Operations
 - Accommodation Operations
 - F&B Service and Supervisory Studies
 - Food Preparation and Production and Supervisory Studies
- Diplomas & Higher National Diplomas:
 - Hotel Operations, Culinary Arts, Tour Guiding, Travel Agency, Marketing & E-business, Hospitality Events Management, Sports & Leisure
- More information on: www.its.edu.mt or CHOICE brochure



University of Malta

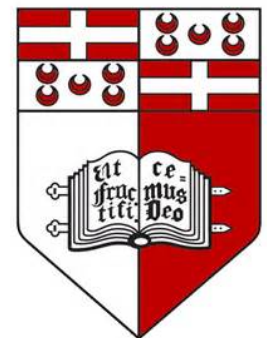
The Tourism Faculty offers the following course for those wishing to pursue a career in the tourism industry:

- Bachelor of Arts in Tourism Studies
- Bachelor of Arts (Hons) in Tourism Studies

Deep insight on local and international tourism

Key Areas of the course:

- Management & Marketing
- Economics, Accounting & Finance
- Social & Environmental Studies
- Heritage Management



Malta Tourism Authority



- MTA has the role of bringing together all tourism operators in Malta
- It creates training programmes targeting people working in tourism. EU funds have been used to create & implement these programmes
- It works to encourage young people, like you, to take up a career in tourism

YOU are the FUTURE of the Maltese Tourism Industry



Make TOURISM YOUR Career Choice

trainedfortourism.org.mt

Questions?



THANK
YOU!

